

Get connected to Business Networks

14-17

MAY 2012

**Krasnaya Presnya Fairgrounds
Moscow, Russia**

 **SVIAZ/EXPO COMM
MOSCOW 2012™**



The 24th International Exhibition for
Telecommunication Equipment, Control
Systems, Information Technologies,
Communication Services, and Mass Media
Communications

Organized by:



Supported by:

The Ministry of
Telecommunications of the Russian
Federation

The Ministry of Industry and Trade
of the Russian Federation

Moscow City Government

The Russian Chamber of Commerce
and Industry

CONNECTIVITY
SPEED IN BUSINESS

SECURITY
RELIABLE INFORMATION

MOBILITY
STAY CLOSER TO YOUR CLIENTS

www.expocomm.ru/en

SVIAZ/EXPO COMM MOSCOW



Sviaz/Expo Comm Moscow 2011 was opened by Minister of Communications and Mass Media of the Russian Federation Igor O. Schegolev. Welcoming participants, visitors and organizers of Sviaz/Expo Comm Moscow 2011, the Minister underlined that the current edition was going to be interesting, bright and rich with lots of fascinating and new solutions.



At the opening ceremony there was a video message by International Telecommunication Union Secretary General Hamadoun Touré who said that the Sviaz/Expo Comm Moscow 2011 show was an opportunity to have a look in the future of infocommunications. International Telecommunication Union Deputy Secretary General Houlin Zhao and Minister of Communications and Information Technology of Azerbaijan Ali Abbasov welcomed the audience as well.



High technology to consolidate the Russian market in 2012

According to the Russian President Dmitry Medvedev, "Since its launch **Sviaz/Expo Comm Moscow** has achieved well-deserved prestige and become one of the country's largest exhibitions for state-of-the-art communications, data processing and computer technology." It not only brings together telecommunications and IT professionals, but also reflects the national market for high technology. Welcoming new participants, **Sviaz/Expo Comm Moscow** enables them to join the key market players. The exhibition annually develops, creating brand new opportunities for both exhibitors and visitors.

614 exhibiting companies from
26 countries in
an area measuring **17,348 sqm**
net exhibition space
23 consecutive years of being
the benchmark for technology
presentations in Russia

Russia's largest international exhibition for the telecommunications industry

For over 30 years, **Sviaz/Expo Comm Moscow** has been the largest and most prestigious industry event in Russia, the CIS and Eastern Europe.



The Russian Federation Chamber of Commerce and Industry Vice President Vladimir P. Strashko welcomed the exhibition participants on behalf of the Chamber and Expocentre. Mr. Strashko emphasized that each exhibition properly contributed to modernization of the country's economy.

Attendee Profile

Russia's Networking Exhibition for ICT Professionals

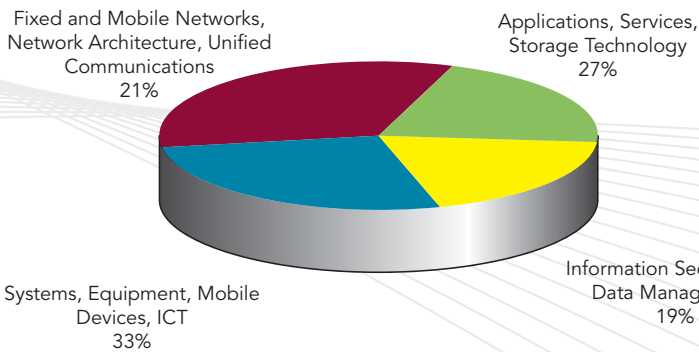


Seeking a return on investment

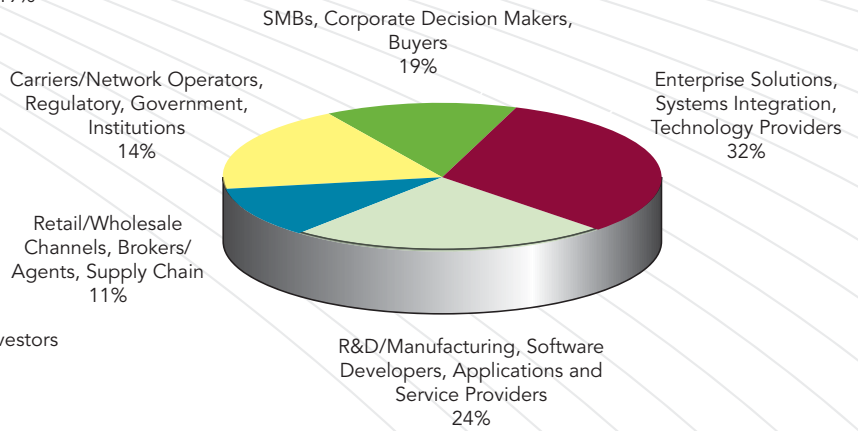
Market Overview

The enterprise community in Russia is ready to capitalize on the benefits of e-commerce. Russian businesses are using information and communications technology (ICT) to increase market share and improve operating efficiency. ICT applications in energy, banking/financial, and consumer products are now common place tools for success in Russia.

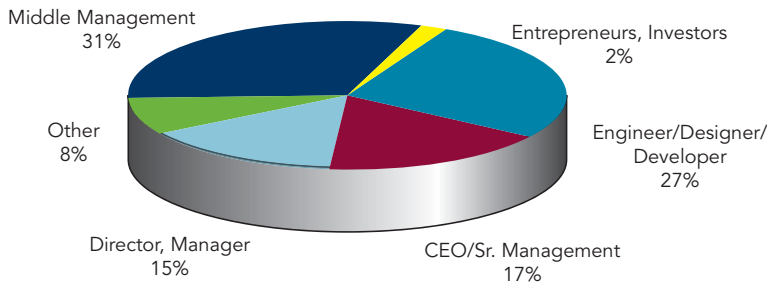
Attendees Seeking...



Industry Sectors Represented



Attendee Job Titles



International Media Partners



The event for specialized ICT media!

SVIAZ/EXPO COMM MOSCOW TECHNOLOGY PROFILE

Wireless & Mobility

See latest technology, applications, services and innovations in WiFi, WiMax, 3G and 4G technologies

ICT Network Infrastructure Solutions

See the global manufacturers showing latest ICT network products, systems and solutions

Software Applications, System Integration, Content

Demonstrate your latest software application and services to Russia's major buyers from:

- Government
- Service Providers
- Enterprise and Utilities

Cables & Antennas

Latest Fiber technologies, copper solutions and radio equipment and antennas

Carrier Services

Meet the key decision makers and showcase your communication services to the major fixed and mobile carriers in Russia

National Pavilions with official Government support:

BITKOM - German Pavilion

The official German presentation was sponsored by the Federal Ministry of Economics and Technology in cooperation with BITKOM - the German Association for Information Technology, Telecommunications and New Media - representing 14 companies from Germany. Organized from Hannover Fairs International.

CCPIT - China Pavilion

For the 6th time the China Pavilion was organized by CCPIT Electronics & Information Industry Sub-Council and presented over 60 companies.

TAITRA – Taiwan Pavilion

For the 7th time the Taiwan Pavilion took place under the umbrella of the Taiwan External Trade Development Council with 11 companies.



Participation Options

Accelerate your business

**OPTION 1:
Package Space:**
Available in **9 sqm** units



€ 490*
per
sqm

Package space includes:

- Exhibit space
- Needle punch carpet (grey, blue, red or green)
- Wall panels (OCTANORM) - height 2,5m; Height of the fascia panel - 3,5m; Pillars are 4m high, glued with ORACAL
- Round info counter, H - 1,1m
- Storage room 1m x 1m with a door
- Fascia board with company name in English and Russian
- 1 spotlight (100 W) on the fascia board for each 3m
- 1 socket 220 V
- 1 table (round, square or rectangular)
- 4 Chairs
- 1 waste basket
- 1 coat rack

**OPTION 2
Standard Plus Package:**
Available in **18 sqm** units up



€ 590*
per
sqm

Standard Plus Package includes:

- Exhibit space
- Needle punch carpet (grey, blue, red or green)
- Walls height: 3.0m, Arch 4.0m
- High-angle glass panels along the open side of the stand
- Glass shelves (80mm wide, between glass panels) 3 pcs. For each glass-case
- Banner net (color- white)
- White fascia with company name
- Storage room 1m x 1m with a door
- Infocounter h1.1m
- 4 Chairs
- Halogen spotlight of 150 Watts for the fascia
- Metal-halogen light of 75 Wt
- Electrical socket (T-joint) 2 kWt
- 1 Table (round, square or rectangular)
- 1 waste paper basket
- 1 coat rack
- Logo on the fascia board, on the banner net or on the info counter and/or any other additional equipment can be ordered at extra charge.

**OPTION 3
Business Suites:**

Available from **9 sqm** or up

€ 500*
per sqm

Business suites include:

- Exhibit space
- Walls on four sides (white)-closed room
- Carpeted floor (grey, blue, red, green)
- Sign panel in English & Russian near door
- 2 Round tables
- 1 Info counter (H=1.1 x 1.0 x 0.5m)
- 8 Chairs
- 1 Ashtray
- 1 Wastepaper basket
- 1 Coat rack
- 2 Spotlights for each 3 sqm
- 1 Electrical outlet

**OPTION 4
Raw Space:**

Available in **18 sqm** or more

€ 385*
per sqm



Exhibitor Online Manual managed by:

All Global Events - Exhibition Services
www.allglobalevents.com

Recommended Travel Agent for Exhibitors:

ISCTravel - IntelService Center
www.isctravel.com

*Plus additional registration fee of
€ 462 per company.

SVIAZ/EXPO COMM MOSCOW 2012



**E. J. KRAUSE &
ASSOCIATES, INC.**

6430 Rockledge Drive, #200
Bethesda, MD 20817-1847

For more information contact:

Ron Akins

E.J. Krause & Associates, Inc.

6430 Rockledge Drive, Suite 200, Bethesda, MD 20817 US

+1-301-493-5500 • akins@ejkrause.com

MEXICO

E.J. Krause de Mexico
Tel: +52-55-1087-1650
Contact: Angelica Rodriguez
angelica@ejkrause.com

RUSSIA

E.J. Krause & Associates, Inc.
Tel: +7-499-135-12-46
+7-495-223-2270
Fax: +7 495-223-2269
Contact: Natalya Sherbinina
sherbinina@ejkrause.ru

CHINA

E.J. Krause & Associates, Inc.
Tel: +86-10-8451-1832
Fax: +86-10-8451-1829
Contact: Grace Mak
gracemakk@gmail.com

GERMANY, FRANCE, ITALY

E.J. Krause & Associates, Inc.
Tel: +49-211-610730
Fax: +49-211-6107337
Contact: Regine Gessner
gessner@ejkgermany.de

JAPAN

EJK Japan, Ltd.
Tel: +81-3-6459-0444
Fax: +81-3-6459-0445
Contact: Tsuyoshi Kanno
kanno@ejk-japan.co.jp

KOREA

K. Fairs Ltd.
Tel: +82-2-555-7153
Fax: +82-2-556-9474
Contact: SK Hong
eskei@kfairs.com

SPAIN

E.J. Krause & Asociados
Tel: +34-91-540-1710
Fax: +34-91-540-1711
Contact: Elisa Reyes
ereyes@ejkrause.es

www.expocomm.ru/en